

Minutes of Regular City Council Meeting  
held Monday, March 6, 2023, at 6:00 P.M.  
in the Council Chambers, 11 North 3<sup>rd</sup> Street,  
Jacksonville Beach, Florida



**OPENING CEREMONIES: INVOCATION, FOLLOWED BY SALUTE TO THE FLAG**

Council Member Janson provided the invocation, followed by the Pledge of Allegiance.

**CALL TO ORDER:**

Mayor Hoffman called the meeting to order at 6:00 P.M.

**ROLL CALL:**

Mayor: Christine Hoffman

Council Members:	Sandy Golding	Bill Horn	Dan Janson
	Fernando Meza	Cory Nichols	Greg Sutton

Also present were: City Manager Mike Staffopoulos, City Attorney Sandra Robinson, Director of Parks and Recreation Jason Phitides, Director of Planning and Development Heather Ireland, Police Services Division Commander Thomas Bingham, Community Redevelopment Agency (CRA) Coordinator Taylor Mobbs, and City Clerk Sheri Gosselin.

**APPROVAL OF MINUTES:**

**Motion:** It was moved by Mr. Nichols, seconded by Ms. Golding, and passed unanimously to approve the following minutes:

- Regular Council Meeting held on February 21, 2023
- City Council Workshop held on February 23, 2023

**ANNOUNCEMENTS:**

Council Member Golding announced early voting began today [March 6, 2023] and would continue through March 19, 2023. She noted Beaches Watch held a Mayoral Candidate Forum with all Jacksonville mayor candidates. She mentioned the State legislative session started March 7, 2023. Additionally, Ms. Golding stated she met with House Representative Kiyan Michael last week and encouraged constituents to email Ms. Michael. She announced citizens could receive Florida legislative alerts through the League of Cities. Finally, she shared Scott Dudley with the Florida League of Cities spoke at the most recent Beaches Watch meeting and provided an overview of some of the concerning bills.

Council Member Janson stated he participated in a Florida League of Cities call. He noted the bills concerning vacation rentals are Florida House Bill 833 and Florida Senate Bill 714. In the absence of Mayor Hoffman, Mr. Janson also participated in the Jacksonville Beaches Chamber of Commerce meeting. He noted the City Council held a planning workshop for parking [on February 23, 2023], but no one from the public attended.

Mayor Hoffman thanked Council Member Janson for attending the Chamber of Commerce meeting as she was in Washington, D.C., representing Beaches Energy Services at the American Public Power Association event. She announced the next round of the Citizen Information Academy would begin April 14, 2023.

**COURTESY OF THE FLOOR TO VISITORS:**

- Sarah Bryan, 403 12<sup>th</sup> Avenue South, Jacksonville Beach, shared her concerns about a possible conflict of interest for Council Member Meza voting on Ordinance No. 2023-8195.
- Kathy Hall, 1639 6<sup>th</sup> Street South, Jacksonville Beach, spoke about the citizens' opposition to the PUD development discussed during the February City Council meetings.

- Geoffrey Sandels, 501 15<sup>th</sup> Avenue South, Jacksonville Beach, shared his concerns about staff retention and the military and junior rates at the golf course.
- Jeramie Poore, 500 Penman Road, Neptune Beach, spoke about program and operational changes, and staff retention issues at the golf course.
- Ken Marsh, 2011 Gail Avenue, Jacksonville Beach, spoke about alcohol issues and the message portrayed by downtown businesses.

**MAYOR AND CITY COUNCIL:** *None*

**CITY CLERK:** *None*

**CITY MANAGER:**

**Item A** **Approve/Disapprove the purchase and installation of a mural on the Downtown CAPE building at 218 4th Avenue North by C. Stanley Creative for an amount not to exceed \$30,000**

CRA Coordinator Taylor Mobbs provided background on the item.

**Public Comment:**

- Ken Marsh, 2011 Gail Avenue, Jacksonville Beach, spoke in opposition to the item.

**Motion:** It was moved by Mr. Nichols, seconded by Ms. Golding, to approve the purchase and installation of a mural on the Downtown CAPE building at 218 4th Avenue North by C. Stanley Creative for an amount not to exceed \$30,000.

**Discussion:** A discussion ensued about a future parking garage, list of applicants, the selection criteria, maintenance, life span, cost breakdown, selection process, and the composition of the selection committee.

**Roll Call Vote:** Ayes – Golding, Horn, Janson, Meza, Nichols, Sutton, Mayor Hoffman  
The motion passed unanimously.

**Item B** **Approve/Disapprove an Agreement with the Duval County Property Appraiser and Duval County Tax Collector for the use of property tax collections to fund business personal property tax audit services and authorize the Mayor and City Manager to execute the same**

City Manager Mike Staffopoulos provided background on the item.

**Motion:** It was moved by Mr. Nichols, seconded by Ms. Golding, to approve an Agreement with the Duval County Property Appraiser and Duval County Tax Collector for the use of property tax collections to fund business personal property tax audit services and authorize the Mayor and City Manager to execute the same.

**Discussion:** A brief discussion ensued about auditing citizens and the amount of revenue received.

**Roll Call Vote:** Ayes – Janson, Meza, Nichols, Sutton, Golding, Mayor Hoffman  
Nays – Horn  
The motion passed 6-1.

**RESOLUTIONS:**

**Item A Adopt/Deny Resolution 2139-2023 approving the honorary street name designation application for Honoree Michael A. Bondanza**

Director of Parks and Recreation Jason Phitides provided background on the item.

Mayor Hoffman requested the City Clerk read Resolution No. 2139-2023 by title only, whereupon Ms. Gosselin read the following:

**“A RESOLUTION OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, APPROVING AN APPLICATION AND HONORARY STREET NAME DESIGNATION SIGN LOCATION FOR AN HONOREE UNDER THE HONORARY STREET NAME DESIGNATION POLICY; AUTHORIZING SIGN INSTALLATION; PROVIDING FOR ADOPTION OF RECITALS, REPEAL OF PRIOR INCONSISTENT RESOLUTIONS AND COUNCIL DECISIONS, SEVERABILITY, AND AN EFFECTIVE DATE.”**

**Public Comment:**

- John Tipton, 503 6<sup>th</sup> Street North, Jacksonville Beach, spoke about street naming.

**Motion:** It was moved by Mr. Nichols, seconded by Ms. Golding, to adopt Resolution 2139-2023 approving the honorary street name designation application for Honoree Michael A. Bondanza.

**Discussion:** *None.*

**Roll Call Vote:** Ayes – Janson, Meza, Nichols, Sutton, Golding, Horn, Mayor Hoffman  
The motion passed unanimously.

**Item B Adopt/Deny Resolution No. 2141-2023 adopting the Legislative Policies Manual**

City Attorney Sandra Robinson provided background on the item.

Mayor Hoffman requested the City Clerk read Resolution No. 2141-2023 by title only, whereupon Ms. Gosselin read the following:

**“A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, ESTABLISHING AND ADOPTING A LEGISLATIVE POLICIES MANUAL; PROVIDING FOR ADOPTION OF RECITALS, REPEAL OF CONFLICTING RESOLUTIONS AND CITY COUNCIL DECISIONS, ADMINISTRATION ASSIGNMENT AND AUTHORIZATION, SEVERABILITY, AND AN EFFECTIVE DATE.”**

**Motion:** It was moved by Mr. Nichols, seconded by Ms. Golding, to adopt Resolution No. 2141-2023 adopting the Legislative Policies Manual.

**Discussion:** A brief discussion ensued about how the public can access the manual.

**Roll Call Vote:** Ayes – Meza, Nichols, Sutton, Golding, Horn, Janson, Mayor Hoffman  
The motion passed unanimously.

**ORDINANCES:**

**Item A** **Approve/Disapprove Ordinance No. 2023-8194 on the first reading amending City Code of Ordinances Sec. 31-61 "Paid Parking Program," and schedule a second reading for March 20, 2023**

Police Services Division Commander Thomas Bingham provided background on the item.

Mayor Hoffman requested the City Clerk read Ordinance No. 2023-8194 by title only, whereupon Ms. Gosselin read the following:

**"AN ORDINANCE OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, AMENDING CODE OF ORDINANCES CHAPTER 31 "TRAFFIC AND MOTOR VEHICLES," ARTICLE III "STOPPING, STANDING AND PARKING," DIVISION 3 "PARKING REGULATIONS," SECTION 31-61 "PAID PARKING PROGRAM;" PROVIDING FOR LEGISLATIVE FINDINGS, REPEAL OF CONFLICTING ORDINANCES, SEVERABILITY, CODIFICATION, AND AN EFFECTIVE DATE."**

Mayor Hoffman read the following: "This ordinance is before this Council for a public hearing and consideration on its first reading.

I will now open the public hearing on Ordinance No. 2023-8184."

**Public Hearing:**

The following spoke in neither support or opposition to the ordinance:

- Gary Pateau, 725 Bonaire Circle, Jacksonville Beach

Mayor Hoffman closed the public hearing.

**Motion:** It was moved by Mr. Nichols, seconded by Ms. Golding, to approve Ordinance No. 2023-8194 on the first reading amending City Code of Ordinances Sec. 31-61 "Paid Parking Program," and schedule a second reading for March 20, 2023.

**Discussion:** A brief discussion ensued about the kiosks, surrounding area, effective date, fees, and locations.

**Roll Call Vote:** Ayes – Nichols, Sutton, Golding, Horn, Janson, Meza, Mayor Hoffman  
The motion passed unanimously.

**Item B** **Approve/Disapprove Ordinance No. 2023-8195 on the first reading for a Charter amendment to increase the building height limitation on City**

**Property, Latham Plaza Parking Lot, and schedule a second reading for  
March 20, 2023**

Director of Planning and Development Heather Ireland provided background on the item.

Mayor Hoffman requested the City Clerk read Ordinance No. 2023-8195 by title only, whereupon Ms. Gosselin read the following:

**"AN ORDINANCE OF THE CITY OF JACKSONVILLE BEACH,  
FLORIDA, SUBMITTING TO THE ELECTORS OF THE CITY OF  
JACKSONVILLE BEACH A PROPOSED AMENDMENT TO THE  
CHARTER OF THE CITY OF JACKSONVILLE BEACH; PROVIDING A  
BALLOT TITLE, SUMMARY, AND TEXT FOR THE PROPOSED  
AMENDMENT; PROVIDING DIRECTIONS TO THE CITY CLERK;  
PROVIDING FOR SEVERABILITY, AN EFFECTIVE DATE FOR  
APPROVED AMENDMENTS, AND AN EFFECTIVE DATE FOR THE  
ORDINANCE."**

Mayor Hoffman read the following: "This ordinance is before this Council for a public hearing and consideration on its first reading.

I will now open the public hearing on Ordinance No. 2023-8195."

**Public Hearing:**

The following spoke in support of the ordinance:

- Ken Marsh, 2011 Gail Avenue, Jacksonville Beach

The following did not wish to speak but submitted a speaker card in opposition to the ordinance:

- Mike Stang, 1020 19<sup>th</sup> Street North, Jacksonville Beach
- Roger Whiting, 1103 2<sup>nd</sup> Avenue North, Jacksonville Beach
- Luanne Lentz, 831 7<sup>th</sup> Avenue North, Jacksonville Beach
- Christa Murphy, 519 6<sup>th</sup> Street North, Jacksonville Beach
- Julia Samms, 501 6<sup>th</sup> Avenue South, Jacksonville Beach
- Ronda Steinke-McDonald, 1120 2<sup>nd</sup> Avenue North, Jacksonville Beach

The following spoke in opposition to the ordinance:

- Mary Phillips, 934 10<sup>th</sup> Street North, Jacksonville Beach
- John Tipton, 503 6<sup>th</sup> Street North, Jacksonville Beach
- Bobby Welton, 1032 1<sup>st</sup> Street South, Jacksonville Beach
- KC Braun, 804 13<sup>th</sup> Avenue North, Jacksonville Beach
- Kathy Hall, 1639 6<sup>th</sup> Street South, Jacksonville Beach
- Michelle Tipton, 2333 Azalea Drive, Jacksonville Beach
- Darrell Shields, 315 18<sup>th</sup> Street North, Jacksonville Beach
- Brenda Shields, 315 18<sup>th</sup> Street North, Jacksonville Beach
- Aaron Scott, 135 29<sup>th</sup> Avenue South, Jacksonville Beach
- Gary Pateau, 725 Bonaire Circle, Jacksonville Beach
- Barbara McCue, 616 Bonaire Circle, Jacksonville Beach

The following spoke in neither support or opposition to the ordinance:

- Georgette Dumont, 507 16<sup>th</sup> Avenue South, Jacksonville Beach

Mayor Hoffman closed the public hearing.

**Motion:** It was moved by Mr. Nichols, seconded by Ms. Golding, to approve Ordinance No. 2023-8195 on the first reading for a Charter amendment to increase the building height limitation on City Property, Latham Plaza Parking Lot, and schedule a second reading for March 20, 2023.

**Discussion:** A discussion ensued about the 2004 height referendum, downtown parking, downtown activation, P3 RFPs (Request for Proposals), downtown restaurants, incentives, walkability, outdoor dining, citizen input, and activation of Latham Plaza.

**Roll Call Vote:** Ayes – Sutton, Janson, Meza, Nichols, Mayor Hoffman  
Nays – Golding, Horn  
The motion passed 5-2.

**ADJOURNMENT:**

There being no further business, the meeting adjourned at 8:00 P.M.

Submitted by: Sheri Gosselin  
City Clerk

Approval:  
Christine H. Hoffman, MAYOR  
Date: 3/20/23